



Date & Time Written Up

10/23/12

KFOR TV Debit/Credit Memo

(Circle One)

NATIONAL

LOCAL

PRODUCTION/Non Spot

Agency Name Rollins Communications

Advertiser Name Lankford R/Congress

AE Name House DATE of Invoice _____

INVOICE # _____ GROSS Amount \$ 150.00

NET Amount \$ 127.50

REASON for Adjustment

Wrong Copy Agency Error Sales Error Nat'l Rep Error
 Traffic Error Out of Time Specs Poor Rotation Other LUR Violations

COMMENTS Week of 10/16 Ran 3x's Lankford @ \$1190 and LUR of Gen 10/25-10/26 4a-5a is \$140 ~ meeting 10/25-10/26 4a-5a \$50 each.

Signed: (AE) John House

Approved By: (sign & date) John House 10/23/12

GSM (Required)

Controller (Required)

Jim Boyer (If \geq \$500)

Dale Woods (If \geq \$1,000)